

21st Century Academic Forum Conference Poster Presentation Guidelines

Poster Sizes:

36" x 48" (91 cm x 122 cm) or 48" x 56" (122 cm x 142 cm)

Recommended Parts to Include in Poster:

Heading

- Title of the poster
- Author(s) of the poster
- Title, major/department, and institution of the author(s)

Introduction

- Abstract
- Justification/Rationale
- Purpose

Methodology

- Sample characteristics
- Sample size
- Gender
- Age range and mean (or median if the age is skewed)
- Ethnicity
- Any other characteristics that may be of interest to the study or viewer.

Procedures

- How were the data collected?
- Variables and measurement
- How were the variables operationally defined?
- List variable, scale, number of items, response choices, and reliability (if applicable)

Results

- Analyses
- Briefly provide the rationale for the analyses conducted
- Findings
- Provide the findings in easy to read table(s) or concise bullets

Discussion

- Identify the most interesting findings and provide an explanation/rationale.
- Why did this study get the results?
- Is it similar to past research?
- Can theory explain the findings?
- Is there something about this data collection that made the results different?

Implications

- How can the findings help others (e.g., practitioners, educators, policy makers)?
- Implications for research
- Based on the results and/or limitations of this study, what should future studies in this area do?

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General Recommendations:

- Don't overwhelm the reader with too much information.
- Use phrases instead of sentences as much as possible.
- Use bullets.
- Use appropriate grammar and spelling.
- Use active, not passive, verbs.
- Avoid visual chaos that distracts the audience (e.g., numerous jagged edges, various sized boxes and font sizes, gratuitous use of images).

Conventional Layouts for Posters:

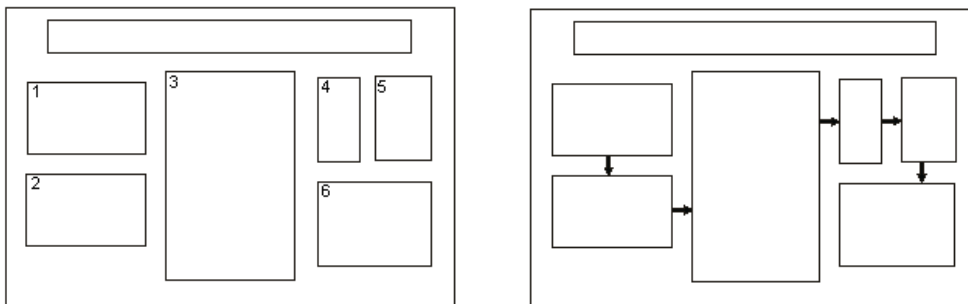


Figure 1: Conventional layouts for a poster. Long panel at top-center is title/author banner. Individual panels can be connected by numbers and arrows. Also, note the use of space between panels to achieve visual appeal. (from: C. W. Connor, 1992, The Poster Session: A Guide for Preparation: U. S. Geological Survey Open-File Report 88-667.)

Questions:

Please feel free to contact us at info@21caf.org with any questions you may have about poster presentations.